

# ENNIS INDEPENDENT SCHOOL DISTRICT

## SOCIAL MEDIA ACCEPTABLE USE GUIDELINES

By "Liking" and/or Subscribing to the Ennis Independent School District ("Ennis ISD") Facebook Page or any other Official Ennis ISD social media page ("Social Media Site"), you agree to adhere to the Acceptable Use Guidelines ("Acceptable Use Guidelines"), and understand that comments and/or posts which fail to meet the requirements outlined in the Acceptable Use Guidelines may be removed by Ennis ISD, without notice.

Acceptable Use Guidelines:

The purpose of an Ennis ISD Social Media Site is solely to promote Ennis ISD, any Ennis ISD events and information through social media. The views and opinions expressed through posts do not in any manner reflect the policies and/or opinions of Ennis ISD. By posting on an Ennis ISD Social Media Site, you agree to the Acceptable Use Guidelines and the terms and conditions set forth herein.

By posting to any Ennis ISD Social Media Site, you agree that every time you visit this site or any other Ennis ISD internet site you will be bound by the terms of the Acceptable Use Guidelines:

1. Every post you make to an Ennis ISD Social Media Site is a public record and may be disseminated, reproduced, or copied by Ennis ISD or any other person without any further action by the poster (i.e. the person commenting, creating, or uploading to the site) or without notice by Ennis ISD of the same. You agree you have no expectation of privacy in anything you post to an Ennis ISD Social Media Site.
2. Posts must be related to the posted topic on the Ennis ISD Social Media Site. Ennis ISD social media accounts are not intended for posts that do not directly relate to the purpose or topic of the Social Media Site, as stated herein. For general comments or communications concerning Ennis ISD, please contact the District Communications Department directly by phone at 972-872-7000 or email at [info@ennis.k12.tx.us](mailto:info@ennis.k12.tx.us).
3. Posts to Social Media Sites are monitored by Ennis ISD employees and their appointed agents during normal business hours; therefore, posts made after hours may not be addressed until the next business day.
4. Posts that violate any portion of the Acceptable Use Guidelines may be removed without notice.
5. Posts containing, but not limited to, any of the following forms of content are prohibited and may be removed by Ennis ISD without notice:
  - A. Posts promoting or opposing any person campaigning for election to a political office or a referendum(s);
  - B. Promotion or advertisement of a business or commercial enterprise or solicitation of commerce;
  - C. Use of profane, obscene, threatening or harassing language;
  - D. Personal attacks of any kind;
  - E. Posts that promote, foster, or perpetuate discrimination on the basis of race, color, religion, creed, sex, age, marital status, national origin, or actual or perceived sexual orientation,

- gender identity, or disability as well as any other category protected by federal, state, or local law;
- F. Sexual content or links to sexual content;
  - G. Comments that violate the protected privacy interests of any person;
  - H. Comments advocating illegal activity;
  - I. Content that violates a legal ownership interest of any other party; and
  - J. Information that may compromise the safety or security of the public or public systems.

Users are welcome to post content, including photographs and videos, to an Ennis ISD Social Media Site where the District allows users to post content, the content meets the standards articulated in the Acceptable Use Guidelines and pertains to the subject of the Social Media Site.

Users may only post their own, original content. Reproduced or borrowed content that reasonably appears to violate third party rights will be removed.

Questions or concerns regarding Ennis ISD's social media activity and/or the Acceptable Use Guidelines should be sent to [info@ennis.k12.tx.us](mailto:info@ennis.k12.tx.us). The Acceptable Use Guidelines are subject to amendment or modification at any time, without notice.

Updated 1.11.19

The Acceptable Use Guidelines are managed by Ennis ISD and are not endorsed or administered by any member of any social media website utilized by Ennis ISD.